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News Release

Fruit West Appoints New Exec Officer

Fruit West Co-operative, the grower entity commercialising the ANABP 01 apple tree and the BRAVO® branded apple, has appointed Natalie Gallagher to take over from Nardia Stacy as Executive Officer, with Nardia returning to her APC Pomewest Executive Manager position full-time.

In making the announcement Fruit West board chairman, Ben Darbyshire said “Nardia has been a highly valued and respected champion for Fruit West and the BRAVO brand since the release of trees for commercial production in 2014. She has worked tirelessly with nurseries and growers and been an important member of the Bravo apple commercialisation team for the past 5 years and we thank her for her enthusiasm and belief in the variety.”

Through her Pomewest role Nardia will still have an interest in watching the roll out of more ANABP 01 trees and the lift in annual production as more trees come into production across Australia.

Natalie Gallagher was previously with the WA Agricultural Produce Commission and comes to Fruit West with a sound understanding of the Co-operative’s commercialisation role and the position of the variety in the Australian marketplace.

“The board welcomes Natalie to the Executive Officer position and looks forward to her input into continuing to build the ANABP 01/BRAVO® footprint in Australia” said Ben Darbyshire.

The change-over takes effective Monday 1 July 2019.

Natalie can be contacted at Natalie@fruitwest.com.au or on Landline 9368 3868 Mobile 0431 203 930

Authorised by Ben Darbyshire

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